

12TH INTERNATIONAL SYMPOSIUM ON ROCK FRAGMENTATION BY BLASTING

Welcome

The Division of Mining and Geotechnical Engineering at the Luleå University of Technology and Swebrec invite you to join researchers and professionals involved in all fields of blasting for the 12th International Symposium on Rock Fragmentation by Blasting in Luleå, Sweden from 11-13 June 2018. This uniquely global event was started in Luleå (1983) and has been arranged every 3rd year all around the world. At Fragblast, pioneering ideas and findings have been presented for the first time and its proceedings are used widely as guidelines and inspiration for the blasting community.

We would like to invite for Fragblast to share and demonstrate new findings and ideas, from research results and to demonstrate new applications to the industry and academia.

Daniel Johansson & Håkan Schunnesson
Symposium co-chairs

Venue

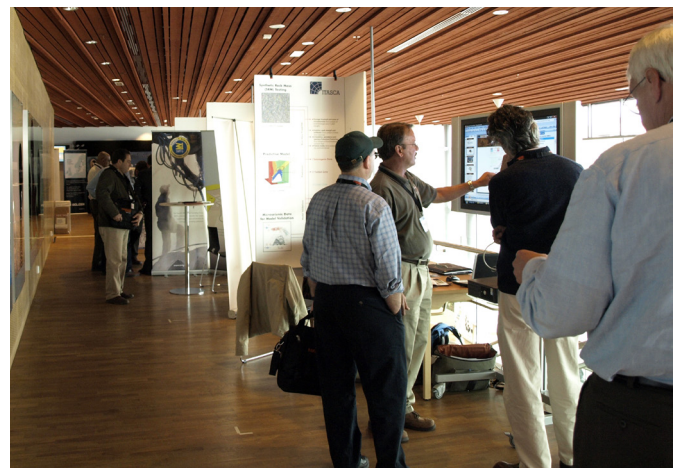
The conference will take place at Kulturens Hus - Conference & Congress, which is located in the city center with a stunning view of the Luleå harbor. The venue is perfect for hosting an international event as it is walking distance to all major shopping centers, bars and hotels and has a direct bus connection to the airport.

Target Audience

Fragblast is the most important technical conference on the commercial use of blasting in the world. Its audience includes mining executives, senior mining engineers, tunnelling engineers, researchers, technical developers, equipment suppliers and practitioners from the tunnelling, mining, and demolition industry. The conference will be promoted extensively through direct mail campaign, web promotion, press releases and also through marketing campaigns at other international mining and blasting related events.

Invitation to Sponsorship & Exhibition

Fragblast 12 represents an exceptional opportunity to display your company's brand and products in front of key industry leaders who have a vested interest in your products. As our exclusive conference sponsors, you have the chance to reach



this exclusively targeted audience and demonstrate your commitment to innovation and industry relationships. It also provides an enriching environment for sponsors to interact and network with customers and industry leaders. The number of sponsors/exhibitors is however, limited due to space constraints, and the booking is based on "first come first served basis". A commercial session will be arranged every conference day. More information can be found at <http://www.fragblast12.org>

A list of all the sponsorship and exhibition opportunities along with prices and other information are mentioned at the back page. For additional information and questions regarding registration, exhibition and sponsorship please contact the sponsorship manager Inger Lindbäck at Inger.Lindback@nex.se

Sponsor and Exhibitor Opportunities

Sponsor Package	Slots	Exhibition space length	Brand Advertisement	No. of full delegates	Brand Promotion
Platinum Sponsor 120 000 SEK	2	4 meters	<ul style="list-style-type: none"> ✓ Large logo on sessions main slide ✓ Logo and short description of company in slideshow during breaks ✓ Logo on conference webpage, Facebook and LinkedIn page 	4	15 minutes commercial PPT to the delegates
Gold Sponsor 90 000 SEK	3	3 meters	<ul style="list-style-type: none"> ✓ Medium logo on sessions main slide ✓ Shared slideshow to display logo (large) of all gold sponsors during breaks ✓ Logo on conference webpage, Facebook and LinkedIn page 	3	10 minutes commercial PPT to the delegates
Silver Sponsor 60 000 SEK		2 meters	<ul style="list-style-type: none"> ✓ Small logo on sessions main slide ✓ Shared slideshow to display logo (medium) of all silver sponsors during breaks ✓ Logo on conference webpage, Facebook and LinkedIn page 	2	5 minutes commercial PPT to the delegates
Bronze Sponsor/ Exhibitors 30 000 SEK		2 meters	<ul style="list-style-type: none"> ✓ Shared slideshow to display logo (small) of all bronze sponsors during breaks ✓ Logo on conference webpage, Facebook and LinkedIn page 	1	
Symposium Dinner 50 000 SEK			<ul style="list-style-type: none"> ✓ Appreciation as dinner sponsor ✓ Display company signage at dinner venue 	2	15 minute address/ speech
Welcome Reception 25 000 SEK			<ul style="list-style-type: none"> ✓ Signage and promotional material supplied by the sponsor will be displayed 	1	Host the welcome function on 10/06/2018
Conference Proceeding 20 000 SEK			<ul style="list-style-type: none"> ✓ Full page advertisement on conference proceeding with company's profile ✓ Logo on proceedings memory stick along with conference logo 		Audio-visual clip in the proceedings memory stick
Promotional materials 10 000 SEK			<ul style="list-style-type: none"> ✓ Notepads and pens provided by sponsor will be placed in delegate's conference bag 		